# PRESS KIT

RedHanded is an award winning true crime podcast that offers a weekly dose of murder, wit and "WTFs" delivered with all the facts, anecdotal tangents aplenty, serious societal scrutiny and real BRITISH flavour.

Email: <u>hosts@redhandedpodcast.com</u> Social Media: <u>@redhandedthepod</u> Rep'd by: <u>United Talent Agency</u>

## REDHANDED



## THE SHOW

6 years ago hosts Hannah Maguire and Suruthi Bala met at a party, they got drunk and decided to start a true crime podcast together. Within months they had started recording the very first episodes of RedHanded, with a £10 microphone, locked in a cupboard under Hannah's stairs.

*Today*, RedHanded is an internationally-renowned, hit podcast racking up millions of downloads every single month from self-proclaimed 'Spooky Bitches' (the fanbase's affectionate nickname for itself).

Since the good old cupboard days, the show has gone from strength to strength, including: winning Gold at the *British Podcast Awards in 2021*, penning a *Sunday Times Best-Selling book in 2021* and selling out multiple live UK tours.



"Best true crime podcast I've heard, ever."

Dan Harmon Writer/Actor/ Co-Creator of Rick and Morty



- Listeners' Choice 1st Place 2022
- Listeners' Choice 1st Place 2021
- Listeners' Choice 2nd Place 2020
- British Podcast of the Year 2019 Top 20
- British Podcast Awards Nominee (True Crime) - 2019
- Listeners' Choice Top 10 2019
- Listeners' Choice Top 20 2018

## THE BOOK



RedHanded's inaugural book shot straight onto the Sunday Times Bestsellers list in summer 2021.

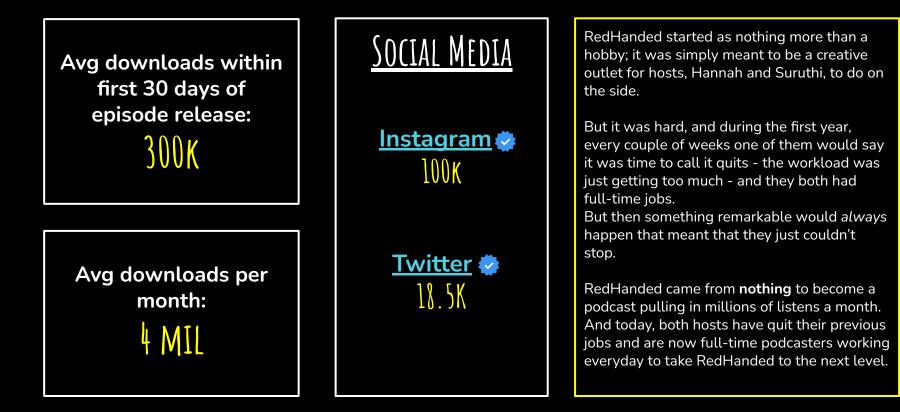
With our trademark humour, research into real-life cases, and unflinching analysis of what makes a criminal, we take you through the societal, behavioural, and cultural drivers of the most extreme of human behaviour to find out once and for all: what makes a killer tick?

#### Goodreads:



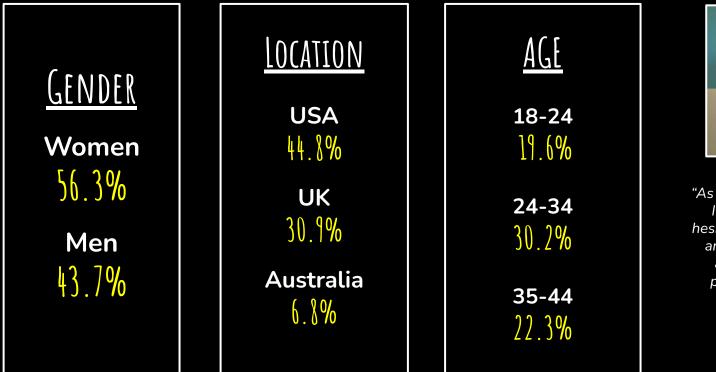
THE SUNDAY TIMES BESTSELLERS	GENERAL HARDBACKS	
	And Away Bob Mortimer (Simon & Schuster £20) The Shooting Stars and Gone Fishing funnyman's autobiography (42,095)	
Richard Osman's The Man Died Twice, his second inovel, has had an first week in the has it jumped right Hardbac, copies flew, making it one on selling novels since i began.	2 This Much Is True/Miriam Margolyes (I Murray £20) The Bafta-winning star of stage and screen reflects on her life and career (11,145)	en <del>s</del> p. Nabe
	3 Big Panda and Tiny Dragon/James Norbury (M Joseph £14.99) Illustrated, mindful tale of friendship, inspired by Buddhist philosophy (9,175)	o settos artistas
	4 Belonging/Alup Wyn Jones (Macmillan £20) Autobiography by the most capped rugby union player to date (5,830)	ion <del>to</del> in Arrive
	5 The Boy, the Mole, the Fox and the Horse/ Charlie Mackesy (Ebury £16.99) An illustrated fable containing gentle life philosophy (5,560)	1
What's more, The Thursday Murder Club, Osman's first novel, is at the top of Fiction Paperbacks, meaning the Pointless host has scored the first double fiction chart No1 in four years 55 reviews copyrighted by (and copyrighted to) Nellsen BookScan, and are taken from the TCM for	6 Redhanded/Suruthi Bala and Hannah Maguire (Trapeze £16.99) A dive into the minds of killers and criminals, exploring what makes them tick (3,620)	10 77 Kg 1907 (10
	7 Lily's Promise/Lily Ebert and Dov Forman (Macmillan £18.99) Holocaust survivor's story of her life in Hungary and her time at Auschwitz (3,405)	17
	8 Odd Boy Out/Gyles Brandreth (M Joseph £20) Autobiography of the broadcaster, writer and former Conservative Party MP (3,240)	-
	G Too Many Reasons to Live/Rob Burrow (Macmillan £20) The rugby league star on his career and his battle with motor neurone disease (2,935)	2
the week ending 18/09/21. Figures shown are sales for	Watching Neighbours Twice a Day	and the

# THE STATS



## DEMOGRAPHICS

\*all stats correct as of 18th May 2022





"As a true crime fanatic I can say without hesitation that Hannah and Suruthi are my all-time favorite podcasters of the genre."

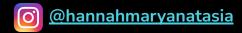
> Anna Paquin Actor

# HANNAH MAGUIRE

Co-Creator - Writer - Sound Designer



Hannah thought she was going to be an actor, then like many she was a teacher and then like not so many, she wound up co hosting a smash hit true crime podcast RedHanded. Podcasting was made for Hannah, as a dyslexic devourer of audiobooks and as a lover of stories. On a whim Hannah studied Social Anthropology at SOAS, because she thought it would make her sound interesting. She was right. Luckily, it also lent her an anthropological appetite to understand why people do what they do.

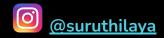


# SURUTHI BALA

Co-Creator - Writer - Sound Designer



After graduating from The University of Birmingham with a BSc and an MSc in Economics, Suruthi thought she would live her wildest spreadsheet dreams and make it big in the world of finance. But after quickly becoming disillusioned with that, she went into the relentlessly tiring world of international events. After a much needed year out travelling, where she discovered the joy of podcasts, she met Hannah and RedHanded was born.







"You guys have been getting me through lockdown- such a back catalogue and so well researched"

Sara Pascoe Comedian RedHanded has gone from a hobby, to a hugely successful business thanks to the show's legion of dedicated fans.

### Live Shows:

RedHanded's live shows are guaranteed sell outs. Our current record, set by our Glasgow fans in 2021 is 4 minutes!

#### Patreon:

Our audience engagement is also clearly reflected by our Patreon which now averages £60k a month in subscriptions. <u>patreon.com/redhanded</u>

Merch:

Store: redhandedshop.com

# PLACES WE'VE POPPED UP:



Harmontown - Episode 327

<u>28/03/2019</u>



BBC Radio 4 - Front Row



Private Parts

<u>2/12/2019 + 19/10/20</u>



Cover + Interview -PodBible

June 2022

The 40 Best True-Crime Podcasts to Listen to in 2022 - Cosmopolitan

How podcasters became the new rock stars (2022) - Telegraph

Number #1 True Crime Pod 2022 - <u>BuzzFeed</u> "Breath of Fresh Air" - <u>The Week</u>

21 Podcasts That Come Highly Recommended (2020) Buzzfeed

Podcast Magazine's Hot 50 - April 2020

37 Best Podcasts of 2020 You Need to Listen to This Year Elle Magazine

19 of The Most Gripping True Crime Podcasts Stylist

The Podcast Revolution (#70) Mail Online

5 of the Best True Crime Podcasts to Download Right Now - The Telegraph

This Week in Audio The Guardian

Best true crime podcasts of all time - *filmdaily* 

## KIND WORDS + MEDIA MENTIONS

"A cult hit balancing true crime, progressive politics and a lot of charm" - <u>vox</u>

"Hannah and Suruthi will inspire you to plunder the crevasse that is Reddit and remind you that even locking your doors might not be enough to save you." - <u>Vulture</u>



"A major draw for listeners is the rapport between the two presenter and the palpable enjoyment Suruthi & Hannah take in each other's company. It is often very funny, despite its dark subject matter."

"RedHanded is a rollicking listen" - The Guardian

The

- Crime + Investigation





"I could listen to these spooky bitches talk all night. And I usually do. Maybe that's why my dreams are so fucked up." Cody Heller (Writer - Dummy, Deadbeat, Wilfred)



# CONTACT:

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