

REDHANDED

PRESS KIT

RedHanded is an award winning true crime podcast that offers a weekly dose of murder, wit and “WTFs” delivered with all the facts, anecdotal tangents aplenty, serious societal scrutiny and real BRITISH flavour.

Email: hosts@redhandedpodcast.com

Social Media: [@redhandedthepod](https://www.instagram.com/redhandedthepod)

REDHANDED



THE SHOW

3 years ago hosts Hannah Maguire and Suruthi Bala met at a party, they got drunk and decided to start a true crime podcast together. Within months they had started recording the very first episodes of RedHanded, with a £10 microphone, locked in a cupboard under Hannah's stairs.

Today, RedHanded is an internationally-renowned, hit podcast with thousands of self-proclaimed 'Spooky Bitches' tuning in every week.

With two intelligent, opinionated, "big-mouthed" women at the helm, this podcast was never going to tow the line; but it was never meant to.

It was meant to *disrupt*.

Hannah and Suruthi both felt that true crime needed dragging into the world of today - no more raspy voice-overs subtly blaming the victim or totally ignoring the blatant societal issues around racism, homophobia, misogyny, politics, mental illness, corruption, religion, injustice and inequality that feed into every crime; this was going to be **different**.

And it's working - RedHanded's bold exploration of these issues coupled with the hosts' sharp wit, sense of humour, deep research and refreshing case selection has seen the show gain international acclaim and a legion of 'rabid' fans.



- Listeners' Choice 1st Place - 2021
- Listeners' Choice 2nd Place - 2020
- British Podcast of the Year 2019 Top 20
- British Podcast Awards Nominee (True Crime) - 2019
- Listeners' Choice Top 10 - 2019
- Listeners' Choice Top 20 - 2018

DEMOGRAPHICS

GENDER

Women
87%

Men
12%

LOCATION

USA
40%

UK
31%

Australia
8%

AGE

18-24
5%

24-34
61%

35-44
29%

EDUCATION

Uni Grad
36%

Post Grad
22%

THE STATS

Ave downloads within
first 30 days of
episode release:

130K

Ave downloads per
month:

1.9MIL

SOCIAL MEDIA

Instagram ✓

71K

Twitter ✓

15K

RedHanded started as nothing more than a hobby; it was simply meant to be a creative outlet for hosts, Hannah and Suruthi, to do on the side. But it was hard, and during the first year, every couple of weeks one of them would say it was time to call it quits - the workload was just getting too much - and they both had full-time jobs. But then something remarkable would *always* happen that meant that they just couldn't stop.

RedHanded came from **nothing** to become a podcast pulling in millions of listens a month. And today, both hosts have quit their previous jobs and are now full-time podcasters working everyday to take RedHanded to the next level.

HANNAH MAGUIRE

Co-Creator - Writer - Sound Designer



Hannah thought she was going to be an actor, then like many she was a teacher and then like not so many, she wound up co hosting a smash hit true crime podcast RedHanded.

Podcasting was made for Hannah, as a dyslexic devourer of audiobooks and as a lover of stories. On a whim Hannah studied Social Anthropology at SOAS, because she thought it would make her sound interesting. She was right. Luckily, it also lent her an anthropological appetite to understand why people do what they do.




[@hannahmarvanatasia](https://www.instagram.com/hannahmarvanatasia)

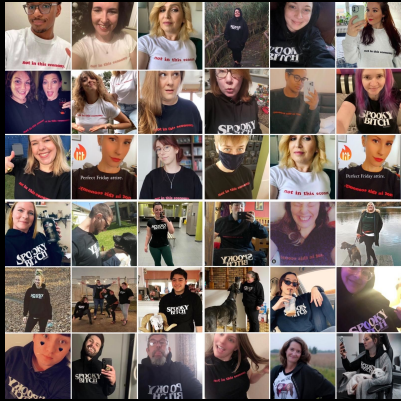
SURUTHI BALA

Co-Creator - Writer - Sound Designer



Suruthi has always been an independent, overachiever - whether she was a 3 year old with loose laces because she refused to let anyone tie them, or a 5 year old who had just moved to the UK - and could write perfect cursive with fountain pen, but couldn't speak a word of English. She graduated from The University of Birmingham with a BSc and an MSc in Economics, and after quickly becoming disillusioned with the world of finance she went into the relentlessly tiring world of events. After a year out travelling she met Hannah - and RedHanded was born.

 [@suruthilaya](https://www.instagram.com/suruthilaya)



RedHanded has gone from a hobby to a hugely successful business thanks to the show's legion of dedicated fans.

Live Shows

RedHanded's live shows sell out without fail within hours. Our current record set by our Glasgow tour date for 2021 was 14 minutes!

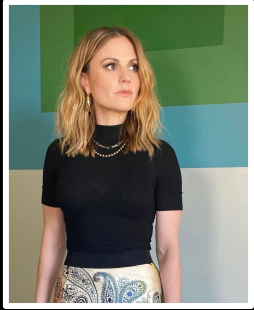
Patreon

We have also managed to take this platform from strength to strength and are now averaging £60k a month in subscriptions. patreon.com/redhanded

Merch

Store: redhandedshop.com

OUR FAMOUS FRIENDS:



Anna Paquin - Actor

'As a true crime fanatic I can say without hesitation that Hannah and Suruthi are my all-time favorite podcasters of the genre.'



Jamie Laing - Actor/Podcaster/TV Personality



Sara Pascoe - Comedian

'You guys have been getting me through lockdown- such a back catalogue and so well researched' - Via our DM's



Dan Harmon - writer/actor/ co-creator of Rick and Morty

'Best true crime podcast I've heard, ever.'

PLACES WE'VE POPPED UP:



Hannah and Suruthi

Harmontown - Episode 327

[28/03/2019](#)



Hannah and Suruthi

Private Parts

[2/12/2019](#) + [19/10/20](#)



Hannah

BBC Radio 4 - Front Row

[10/2/2021](#)

KIND WORDS

21 Podcasts That Come Highly Recommended (2020)

[Buzzfeed](#)

Podcast Magazine's Hot 50 - April 2020 placed #9

37 Best Podcasts of 2020 You Need to Listen to This Year [Elle Magazine](#)

19 of The Most Gripping True Crime Podcasts
[Stylist](#)

The Podcast Revolution (#70)
[Mail Online](#)

5 of the Best True Crime Podcasts to Download
Right Now
[The Telegraph](#)

This Week in Audio
[The Guardian](#)

'RedHanded is a rollicking listen" [The Guardian](#)

"A cult hit balancing true crime, progressive politics and a lot of charm" - [Vox](#)

'Best true crime podcast I've heard, ever.'
Dan Harmon (Creator – Rick & Morty, Community)

'Hannah and Suruthi will inspire you to plunder the crevasse that is Reddit and remind you that even locking your doors might not be enough to save you.' [Vulture](#)

'I could listen to these spooky bitches talk all night. And I usually do. Maybe that's why my dreams are so fucked up.'
Cody Heller (Writer - Dummy, Deadbeat, Wilfred)

'A major draw for listeners is the rapport between the two presenter and the palpable enjoyment Suruthi & Hannah take in each other's company. It is often very funny, despite its dark subject matter.' [Crime + Investigation](#)



CONTACT US:

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